

Job Description

Job title: Senior Research Consultant

Reports to: Research Director/ Associate Director

Job summary:

In this role you will support the research teams on projects from costing through to the final deliverable, as well as ensuring projects run to time, specification and budget. This will include elements of day-to-day project management.

What the job involves:

The role will expose you to a wide variety of projects allowing you to work on both quantitative and qualitative studies across our entire client base, and with increasing responsibilities in terms of project management and delegation.

We've listed below the sorts of things you will be doing with an estimate of how your time will be divided between the different areas. However as an ad hoc agency, no days are ever the same!

- Project management of small and medium scale projects or elements of larger more complex projects, including:
 - To supervise the analysis, interpretation and reporting process so that the project reflects the client's business objectives in the presentation and reporting of findings (30%)
 - To guide any research executives working on a project to understand exactly what is required of them and training them if necessary (20%)
 - To be responsible for questionnaire and discussion guide design and implementation (15%)
 - To moderate focus groups and carry out depth interviews (15%)
 - To allocate internal or external resources to complete a project, including selection of freelancers and/or fieldwork partners and negotiation of acceptable costs (10%)
 - To ensure that project related client liaison runs smoothly (10%)

What we are looking for in this role

We are looking for people who are passionate, enthusiastic and have a pride in their work.

The ideal candidate will be a numerate, intelligent graduate with several years' experience of both qualitative and quantitative market research. Excellent communication skills, including written English, are a pre-requisite as are strong written and presentation skills. You will have advanced knowledge of Microsoft Office, especially Excel and PowerPoint, and you will already hold or be nearing completion of the MRS Advanced Certificate.

BREAKING BLUE

Experience in one or more of our key sectors – B2B, health, technology or transport– would be an advantage as is familiarity with statistical software (i.e. SPSS) and fluency in a second language. A demonstrable track-record in moderating focus groups and conducting depth interviews as well as evidence of report-writing would also be an advantage.

Working for Breaking Blue

You'll be joining a team working for some of the world's biggest brands. Clients tell us we provide confidence and clarity in the face of complexity. We love to get to the nub of seemingly intractable questions and show what's really happening. But what really inspires us is seeing the fruits of our research making a tangible difference for our clients.

With around 40 energetic and enthusiastic employees at our London, Glasgow and Manchester offices, we generate over £6million's worth of business per annum with an exciting range of UK and international clients. Much of our work is overseas, so if you have a second language there's a good chance you'll get to use it.

Training and development is vitally important to us. We win awards for it! We are an accredited centre for the MRS certificate and run numerous in house training and sharing sessions as well as providing on the job training to ensure you learn, grow and do a great job for our clients.

We are part of a group of companies owned by Cello Group PLC (<http://www.cellogroup.co.uk>).

We maintain close relations with our fellow Cello partners and there are opportunities for collaboration, secondments, even jobs, as well as gaining a wider knowledge of all aspects of strategic marketing.