

Job Description

Job title: Graduate Research Consultant

Reports to: Associate Director

Job summary:

This is our entry level position. You will get the opportunity to involve yourself in a wide range of activities as part of our research team whilst gaining the skills necessary to build a career in market research.

What the job involves:

The role will allow you to work on both quantitative and qualitative studies across our entire client base, as well as across a variety of data collection methods, including online, telephone and face-to-face. You will have the chance to get involved in all stages of the research project lifecycle enabling you to develop your research skills in an agency environment, learning in a supportive and encouraging team.

We've listed below the sorts of things you will be doing with an estimate of how your time will be divided amongst each task. However as an ad hoc agency, no days are ever the same!

- Data collection: to conduct depth interviews and assist with focus groups [15%]
- Data manipulation: table specifications, table data checking, and report data checking [15%]
- Data analysis (quant or qual) incl. use of Excel or SPSS, or thematic coding and grids [10%]
- Research design: to assist with drafting a questionnaire or topic guide or sections thereof; compiling a survey sample and/or contact list [10%]
- To carry out survey scripting and script checking [10%]
- To assist with chart production for reports, report writing [10%]
- To participate in our academy training programme [10%]
- To liaise with suppliers (e.g. recruiters, online panels, DP providers) to monitor fieldwork and progress towards agreed outputs [5%]
- Coding: to set up a code frame and code verbatim responses [5%]
- To carry out desk research, either as part of a project or to gather information for proposals [5%]
- To send quote requests to suppliers, and assist with costing a proposal [5%]
- To assist with general ad hoc tasks [< 5%]

What we are looking for in this role

We are looking for people who are passionate, enthusiastic and have a pride in their work. Being curious is essential – we're part of the knowledge economy so an appetite for finding out about new things is critical.

The ideal candidate will be educated to degree level and will have excellent communication skills, including written English, and be able to demonstrate initiative with the ability to work as part of a team. An inquisitive and analytical mind is essential for this role. You will have good knowledge of Microsoft Office especially Excel and Powerpoint.

BREAKING BLUE

Experience in one or more of our key sectors – B2B, health, technology or transport– would be an advantage as is familiarity with statistical software (i.e. SPSS) and fluency in a second language.

Working for Breaking Blue

You'll be joining a team working for some of the world's biggest brands. Clients tell us we provide confidence and clarity in the face of complexity. We love to get to the nub of seemingly intractable questions and show what's really happening. But what really inspires us is seeing the fruits of our research making a tangible difference for our clients.

With around 40 energetic and enthusiastic employees at our London, Glasgow and Manchester offices, we generate over £6million's worth of business per annum with an exciting range of UK and international clients. Much of our work is overseas, so if you have a second language there's a good chance you'll get to use it.

Training and development is vitally important to us. We win awards for it! We are an accredited centre for the MRS certificate and run numerous in house training and sharing sessions as well as providing on the job training to ensure you learn, grow and do a great job for our clients.

We are part of a group of companies owned by Cello Group PLC (<http://www.cellogroup.co.uk>).

We maintain close relations with our fellow Cello partners and there are opportunities for collaboration, secondments, even jobs, as well as gaining a wider knowledge of all aspects of strategic marketing.